

Planners Have Chance To Win Impressive 1-Carat “Turtle Bay Resort” Diamond at MPI-PEC in January

Associated Luxury Hotels to Award

A Gem of a Prize Honoring A Gem of A Resort

WASHINGTON, DC (December 2006) – Meeting and incentive travel professionals who would like to win a post-holiday gift for themselves will have the chance at **MPI-PEC** in January. That’s where **Associated Luxury Hotels International** (ALHI) will award the impressive **one-carat “Turtle Bay Resort”** solitaire diamond necklace. ALHI will award the gem at the January 20-24, 2007 show in New Orleans, as the first stop of its “2007 Diamond Tour,” according to David Gabri, president and CEO of Associated Luxury Hotels. Planners will have the chance to win the diamond by visiting ALHI’s “**Luxury Lane**” booth area at the MPI-PEC show to register.

The diamond is named after the exceptional ALHI member **Turtle Bay Resort**, which recently completed \$60 million in renovations that included a new spa, a ballroom with floor-to-ceiling windows, and a new 125-seat restaurant. Set on 880 oceanfront acres of the legendary North Shore, the resort is the only true full-service luxury resort on the island of Oahu. Offerings include 375 guest rooms, 26 suites, 42 beach cottages and luxury ocean villas, and more than 31,000 square feet of event and pre-function space. Recreational offerings include five miles of pristine beach, 12 miles of ocean trails, two championship golf courses, a Tennis Center with eight courts, two pools, and an array of dining options. The resort is minutes from The Polynesian Cultural Center.

This show will be the first of the “2007 Diamond Tour,” which follows the very popular “20th Anniversary Diamond Tour” in 2006. During the 2006 tour, ALHI awarded the “**Bellagio Diamond**” at MPI-PEC, the “**ALHI Diamond**” at ALHI Washington, D.C.’s Luxury Showcase, the “**Universal Orlando Diamond**” at ASAE Springtime, the “**Greenbrier Diamond**” at MPI-WEC, “**The Mandalay Bay Diamond**” at ASAE’s Annual Meeting, the “**Halekulani Diamond**” at ITME, and the “**Lodge at Colonial Williamsburg Diamond**” at Holiday Showcase. Diamonds valued at more than \$50,000 in one-carat diamond solitaires were presented to planners for just coming by ALHI’s Luxury Lane at tradeshow and registering during the tour in 2006, according to Gabri.

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“We look forward to awarding **The Turtle Bay Resort Diamond** as our first gem giveaway this year,” said Gabri. “The diamond necklace is just beautiful, like the Turtle Bay Resort in Hawaii, and we do this as a way to bring focus to our entire portfolio of four- and five-diamond luxury hotels and resorts for planners. Planners tell us how much they’ve enjoyed the diamond giveaways as a way to learn more about Associated Luxury Hotels and our magnificent portfolio.”

To register for the chance to win **The Turtle Bay Resort Diamond**, planners should visit Associated Luxury Hotels’ “**Luxury Lane**” area at **MPI-PEC** (booth #1001).

With a diverse luxury portfolio of more than 68,000 rooms and suites and over 8.3 million square feet of meeting space, Associated Luxury Hotels enables planners to gain easy access to outstanding hotels and resorts for meetings and incentive programs ranging from 10 to 5,000 rooms by one-call to its professionally staffed National Sales Network. Member properties include extraordinary meeting resorts, incomparable city center hotels, exclusive smaller hotels, golf resorts, historic and landmark properties, island destinations, resorts with spas, properties in international destinations, and hotels with gaming or entertainment.

Associated Luxury Hotels has 12 National Sales Offices, with locations in Washington, D.C., Atlanta, Boston, Northern California, Southern California, Chicago, Dallas, Denver, Kansas City (MO), New York City, Orlando, and Philadelphia.

For more information about Associated Luxury Hotels, or to inquire about a potential meeting at any of the Associated Luxury Hotels member properties, contact your nearest Associated Luxury Hotels National Sales Office, or call the “Luxury Group Desk” toll-free at **866-303-ALHI (2544)**. Planners also may call to acquire a copy of Associated Luxury Hotels’ new “2006-2007 Guide to Meeting Destinations and Facilities.”

Information about Associated Luxury Hotels and its member properties also may be obtained by visiting www.alhi.com.

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Note: **Photos** of Associated Luxury Hotels member properties are available by contacting Karen Lamonica.