

**ALHI Giving Away 1-Carat
“Chateau Élan Diamond”
At GaMPI’s February 2010 Conference**

ATLANTA, GA (January 2010) – Meeting professionals attending the “**2010 Meetings Exploration Conference**” (MEC) sponsored by the Georgia Chapter of Meeting Professionals International (**GaMPI**) will have the chance to win the beautiful **one-carat “Chateau Élan Diamond.”** The gem is being given away at the February 11-12, 2010 conference by **Associated Luxury Hotels International (ALHI)** in recognition of its diamond-winning portfolio. Planners just need to stop by the “ALHI Gallery of Distinction” area at the show (**Booth #507**) to register for the chance to win the one-carat diamond solitaire necklace. The diamond is named in honor of the AAA Four-Diamond Chateau Élan, one of the distinguished members of ALHI. The educational GaMPI Meetings Exploration Conference is being conducted at The Georgia World Conference Center in downtown Atlanta, Georgia.

ALHI is a dedicated National Sales organization, exclusively serving its dues-based membership of more than 125 Four- and Five-Diamond quality hotels and resorts worldwide to meeting professionals, association executives, and incentive/recognition specialists planning programs requiring from 10 to more than 5,000 rooms. For a complete list of ALHI’s portfolio, visit www.alhi.com.

“Meeting planners should definitely stop by the ALHI booth to meet the ALHI team and many of our members, and to register for this truly impressive diamond necklace,” said David Gabri, president and CEO of ALHI, which features an impressive luxury portfolio of meeting- and incentive-focused hotels and resorts totaling nearly 100,000 rooms and suites and over 10 million square feet of meeting space. “We’re giving this diamond away to spotlight Chateau Élan, which is an exceptional meeting resort located just 40 minutes from Atlanta. We also are giving away the gem to showcase our entire portfolio of distinctive Four- and Five-Diamond quality hotels and resorts worldwide, which provide distinctive solutions for meetings and incentive/recognition travel programs.”

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Providing sweeping vistas of the scenic north Georgia foothills, **Chateau Élan** is a unique and picturesque 3,500-acre conference destination which features an on-site working winery and vineyards, 329 newly renovated guest rooms and suites, and 25,000 square feet of meeting space. Numerous outdoor settings, including the lush vineyards and a 16th-century-style French Chateau, provide a creative background for meetings, banquets and receptions. Additional resort offerings include 63 holes of championship golf, a 33,000-square-foot European Health Spa, a culinary studio, tennis center, equestrian center, daily winery tours and tastings, and seven distinctive restaurants and lounges.

The “**Chateau Élan Diamond**” will be one of three diamond giveaways by ALHI in February 2010 as part of its “**2010 Diamond Tour.**” The “**Peabody Orlando Diamond**” will be given away at the International Franchise Association’s 2010 convention February 5-8 in San Antonio, Texas. The “**ARIA Resort & Casino Diamond**” will be awarded at ALHI’s Showcase & Tradeshow in Washington, D.C. on February 18. Other diamonds to be given away by ALHI in 2010 include the “**Colonial Williamsburg Resort Collection Diamond**” at ASAE & The Center’s Springtime Expo in May, and the “**Saddlebrook Resort Diamond**” at MPI-WEC in Vancouver, Canada in July.

ALHI member properties include extraordinary meeting and incentive resorts, incomparable city hotels, exclusive smaller hotels, golf resorts, historic and landmark properties, island destinations, resorts with spas, properties in international destinations, and hotels with gaming and entertainment.

Associated Luxury Hotels has 16 professionally-staffed National Sales Offices to serve, with locations in Atlanta, Boston, Chicago, Dallas, Denver, Kansas City, Louisville, New York City, North Carolina, Orange County (CA), Orlando, Philadelphia, Richmond, San Diego, Toronto and Washington, DC. Go to www.alhi.com to identify the “ALHI Contacts” sales professional in your state/area. To inquire about a potential meeting at any of the ALHI member properties, contact your nearest ALHI National Sales Office, call the “ALHI Group Desk” toll-free at **866-303-ALHI (2544)**, and visit www.alhi.com.

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Note: **High-resolution photos** of Associated Luxury Hotels member properties, including those referenced in this release, are available by contacting Karen Lamonica.